



WEB DEVELOPER, PROJECT MANAGER, WEB TECHNOLOGIES

JOB DESCRIPTION

Manage Style Advertising Web Projects. Utilize web technologies to meet the requirements of Style customers to finish projects on time, on budget and without defect.

RESPONSIBILITIES INCLUDE THE FOLLOWING

- Work closely with clients, project managers, and other members of the development team to both develop detailed specification documents with clear project deliverables and timelines, and to ensure timely completion of deliverables.
- Produce project estimates during the sales process, including expertise required, resources needed, total number of development hours required, etc.
- Determine appropriate architecture, and other technical solutions, and make recommendations to clients.
- Convert raw images and layouts from a graphic designer into a functioning website.
- Attend client meetings during the sales process and during development.
- Document all work time by the close of business each work day in Autotask or other formats as requested; document all leave time to ensure accurate data for reporting
- Assist with all client updates
- Maintain and create files for new accounts as needed
- Stay current with Web and Server technologies. Make recommendations to Style team on improvements.
- Responsible for setting goals and objectives for web department
- Providing a climate for motivation
- Monitor and manage web department productivity.
- Monitor daily productivity data and utilize to schedule employees and manage resources.

- Incorporate principles of teamwork with all organizational levels in the resolution, completion and follow-up of various responsibilities; coach and mentor team members of varying levels of experience
- Participate in operational meetings to promote communication and morale.
- Ensure the timely submission of accurate and complete time records and tickets for web department.
- Perform other projects and/or tasks as assigned and/or needed.

WEB REQUIRED SKILLS

- Perform other projects and/or tasks as assigned and/or needed. BS in computer science or a related field, or significant equivalent experience
- Experience with HTML, HTML5, and CSS
- Web programming experience, including class-based PHP, WordPress, JavaScript
- Experience working with relational database systems such as MySQL and a good working knowledge of SQL
- Experience with Web Server Administration on both Linux and Windows based operating systems
- Development experience using extensible web authoring tools
- Experience developing and implementing open source software projects
- Self-starter with strong self-management skills
- Ability to organize and manage multiple priorities

QUALIFICATIONS

- Bachelor's degree in area of specialty or equivalent; or equivalent combination of education and experience.
- All applicants must be able to read and comprehend instructions, correspondence, and memos in English. Applicants must have the ability to write correspondence. All applicants must have the ability to effectively present information in one-on-one situations.
- Applicants must have the ability to add, subtract, multiply, divide and the ability to compute rate, ratio, and percent and to draw and interpret bar graphs and charts.

ABOUT STYLE ADVERTISING

Style was founded in 1970 as a full-service creative firm and is today Alabama's oldest agency. Chuck Cargal and Bill Stoeffhaas joined Style as partners in 2000 and assumed controlling interest of the agency in 2003. Operating under the same name for more than 40 years, Style has consistently ranked as one of the top public relations firms in Birmingham and statewide. Most recently, Style was ranked the top public relations firm in the state of Alabama by Business Alabama magazine (2014 & 2015) as well as ranked as the largest public relations firm by the Birmingham Business Journal). Style's philosophy is simple, "Good work for the working good", believing that everyone should have access to top-notch creative that works to get results.